

WHAT PERSONAL DATA WE COLLECT - VISITORS TO OUR WEBSITES AND INTERACTING WITH US

29 oktober 2025

Tabel overzicht

Purpose/Activity	Personal Data Processed	Lawful Basis for Processing	Retention Period	How do we receive the personal data	Transfer of personal data to third countries
Cookies We place various cookies on our website, which may process your personal data as a website visitor For more information about the cookies used by Ctac, please read the cookie statement	Cookies to register your consent settings: • Cookie/Consent ID • Consent preferences • Date and time of consent • URL where consent was given • User language • Browser and OS information (to separate real from synthetic users) • Geolocation based on IP address (to ensure presentation of the correct banner) HubSpot cookies to generate analytics to improve our websites: • HubSpot ID • Information about your use of our website • Device and browser information • Date, time and duration of your visit to our website HubSpot cookies to register your interest in Ctac and to track whether you were	Cookies to register your preferences and to generate statistics are placed based on our legitimate interest to comply with legislation, to provide you with the website and analyse and improve our websites. Other cookies are placed only if you provide your consent via the cookie banner	Personal data is stored for the duration that the cookie is placed. The cookie placement durations are described in our cookie statement	The personal data is collected via the cookie from the device of the data subject	Ctac does not transfer your personal data to parties in third countries. However, Ctac cannot guarantee that cookies of third parties process your personal data within the EEA. Ctac has no control over how such third parties processes personal data. Please read the privacy statement of the third party for more information prior to giving your consent.

	served a Ctac ad and clicked on the ad: • HubSpot ID • Information about your use of our website • Device and browser information • Date, time and duration of your visit to our website • If you were served a Ctac ad and if you clicked on it Please be aware that Ctac is not able to access and does not process personal data of the following cookies: • Cloudflare • LinkedIn • Facebook/Meta • Google/YouTube • Bing For more information about how these parties process personal data, please read their respective privacy statements (links provided above)				
Security of the website We process your personal data to secure our website against threats and attacks	• IP address • Date and time of acts • Pages visited on our website	• Compliance with a legal obligation to secure our networks, software and data • Our legitimate interests to operate our business, protect our networks, software and data and	We store your personal data for this purpose for up to 1 month after the personal data has been collected, except if you submit a form in which case the personal data	The personal data is collected by our website	No

		to fulfil our contractual obligations towards our clients and our legal obligations	is stored as long as the form is stored		
Contact form You are able to contact us via various contact forms. If you contact us, we process your personal data	- Name - HubSpot ID - Job title category - Employer - Contact information - Correspondence - From which page you submit the contact form	Our legitimate interests to be able to reply to your contact requests. Contacting us via a contact form is optional	We store the personal data for this purpose for up to 3 years after the last contact with you, or for up to 6 months after we have been informed that you no longer work for the customer, supplier or prospect	We receive the personal data from you directly or from one of your colleagues. The HubSpot ID is generated by HubSpot	No
Marketing communications and newsletters We may approach you with marketing communications and newsletters if you sign up for this. We offer various newsletters, such as the standard newsletter, a newsletter for investor relations and a newsletter for Winshuttle	For marketing communications: - Name - Job title category - E-mail address - Whether you click on the links in the e-mail - Interactions with Ctac (e.g. attending an event or downloading a whitepaper) For newsletters - E-mail address - Whether you click on the links in the e-mail	Your consent to us to process the personal data to send you the newsletter and marketing communications	We store the personal data for this purpose until you withdraw your consent for the newsletter and marketing communications either by contacting us or using the link included in each newsletter	We receive the personal data from you directly	No
Downloading a whitepaper You can request and download whitepapers from our website. In such a case,	- HubSpot ID - E-mail address - Company name - Job title category - Whether you click on the links in the e-mail	Our legitimate interest to investigate potential leads. Downloading whitepapers is optional	We store the personal data for this purpose for up to 3 years after the whitepaper has been downloaded	We receive the personal data from you directly or from one of your colleagues. The	No

we process your personal data to be able to investigate potential leads				HubSpot ID is generated by HubSpot	
Event invites and attendance We organise events for our relations. If you wish to be invited to such events or if you wish to attend such events, we process your personal data	• HubSpot ID • Name • Contact information • Employer	Your consent for us to invite you to our events	We store the personal data for this purpose for up to 6 months after the event has taken place	We receive the personal data from you directly or from one of your colleagues. The HubSpot ID is generated by HubSpot	No
Pictures during events If you attend our events, you may be recorded or photographed. These recordings and photographs may be used for marketing purposes such as uploading them on our website, in our marketing folders and on our social media accounts	• Name • Contact information • Signature • Photograph/recording	Your consent to us to allow us to use photographs and/or recordings in which you are visible for our marketing purposes	We store the personal data as long as the photograph/recording remains online, to allow us to demonstrate we have received valid consent. The photograph remains online as long as this is relevant for Ctac or until you withdraw your consent	From you directly and/or via the photographer	Ctac itself does not transfer the image to third countries. However, the image may be used online and on social media, which may result in the image being processed outside of Europe and outside of Ctac's control. Please be aware of this prior to giving your consent.
To assess which companies visit our	From the company: • HubSpot score • Information from the Chamber of Commerce	Your personal data is processed based on our legitimate interest to be able	We store the personal data for this purpose for up to 3 years after the last contact	The personal data is gathered via our website. The HubSpot ID	No

website and to establish a HubSpot score We create a HubSpot score between 0 and 100 for a company based on the data points mentioned in this privacy statement to assess if it may be an interesting lead for Ctac to approach. If the HubSpot score reaches 100, the lead will be passed to the sales team to be approached by Ctac	• Telephone number of the company From the employee of the company: • HubSpot ID • Employer • Events and webinars attended • Downloaded whitepapers • Interactions with Ctac • Newsletters subscribed to • Correspondence with Ctac (the content of the correspondence is not used to determine the HubSpot score) • Visits and behaviour on the Ctac website (if marketing cookies are accepted) • Via which pages the Ctac website was accessed (e.g. via an advertisement or via a search engine)	to identify and approach leads that have shown interest in Ctac's services. Although the interest is of a commercial nature, the impact on the data subject is very limited as personal data is processed on a pseudonymised basis (the HubSpot ID) and the information is processed on a company level	with you or your last interaction with Ctac, or for up to 6 months after we have been informed that you no longer work for the customer, supplier or prospect	is generated by HubSpot and the information regarding the company is received from the Chamber of Commerce	
Providing leads to the sales team If you have shown interest in our services as established via the HubSpot score (as described above), we may process your company name. If you decide to share your	• Company name (only if your company has over 50 employees) • Telephone number	Your company name is processed based on our legitimate interest to be able to approach leads that have shown interest in Ctac's services. Although the interest is of a commercial nature, the impact on the data subject is very limited as only a company name is	Personal data is not stored for this purpose as it is a one-off provision of the personal data	The personal data is gathered in HubSpot, as described above	No

telephone number with us so that we can contact you with an offer, we will process your personal data for this purpose		processed and such a name is generally available and not considered personal data Your telephone number is processed if you share your telephone number with us voluntarily			
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